Angela Yun

UX/UI Designer

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Blending expertise in human behavior and UX/UI to create user-centered, data-driven solutions. Experienced in designing AI-powered products, responsive apps, websites, and Chrome extensions. Skilled in managing the entire design process from concept to delivery.

Education

Bachelors of Arts, Psychology   California State University, Northridge

Certifications

Enterprise Design Thinking Practitioner   IBM
Team Essentials for AI   IBM
UX/UI Designer   Designlab UX Academy

Skills

User Experience Design, UI Design, Human-centered design, UX Research, Research plans and outcomes, Research analysis, User Journeys, Personas, Prototyping, Design systems, Wireframes, Mock ups, Usability Testing, Stakeholder collaboration, Cross Functional teams

Software and Systems

Figma, Adobe, Microsoft, Optimal Workshop, UsabilityHub, Lyssna, Whimsical, Wix, Squarespace, Shopify, Bitrix24

Experience

UX Website Designer/Digital Artist, Laser Box   05/2025 - Present
- Design responsive website layouts on Shopify, creating visually immersive experiences tailored toward target audience
- Developed style/branding guides and reusable components in Figma, ensuring design consistency across pages and campaigns
- Produce custom digital illustrations, concept art, and visual assets using Procreate, Adobe Illustrator, and Figma
- Created dynamic artwork for online and in-person campaigns, promotions, and social media that align with brand messaging and resonate with target audience in the car enthusiast community

UX/UI Designer, Freelance   05/2024 - Present
- Collaborate with business leadership to design end-to-end products, responsive websites, apps, other assets using industry standard tools like Figma and Adobe
- Work closely with stakeholders to ensure authentic and well developed brand identity including logo design, style guides, and overall messaging

UX Designer/UX Researcher, PanPalz   01/2024 - 02/2025
- Collaborate with project managers, developers, and artists to identify user needs and execute design of consumer-facing applications
- Plan, develop, and execute mixed method research including user interviews, usability tests, and evaluations
- Design and develop design systems, interactive screens, user flows, and branding on Figma
- Participate and contribute to daily scrum meetings and conduct stakeholder and SME workshops to define use cases, constraints, gather insights, present and critique designs, and ensure alignment on business goals

UX Researcher, All Minds Math   09/2023 - 12/2023
- Led research initiatives by collaborating with UX research team in an agile environment to develop plans, goals, and diverse methodologies
- Designed and conducted usability tests, surveys, and existing screen evaluations to form data-based design insights
- Analyzed and synthesized usage metrics to define trends, patterns, and opportunities for product optimization
- Guided stakeholders in best design practices by creating and presenting comprehensive research reports

UX/UI Web Designer, SHNY Design Co.   09/2021 - 03/2023

- Designed and implemented a shopify website, devised visual merchandising strategies, and executed digital marketing campaigns and live virtual events
- Developed a unique brand identity that was integrated throughout customer journey
- Researched market trends and consumer preferences to inform product design tailored the target audience
- Increased profitability through effective product planning and collaboration with vendors to secure unique and quality inventory