

# Angela Yun

UX/UI Designer

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**LinkedIn:** [angelapyun](#) | **Website:** [angelayundesign.com](#)

Results oriented designer blending experience in applied behavior analysis with UX/UI expertise to ensure data-driven, user-centered solutions. Driven self starter able to take ownership of all aspects of the design process including conceptualization, research, prototyping, and testing.

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## Education

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**Bachelors of Arts, Psychology**

California State University, Northridge

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## Certifications

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**Enterprise Design Thinking Practitioner**

IBM

**Team Essentials for AI**

IBM

**UX/UI Designer Certified**

Designlab UX Academy

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## Skills

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User Experience Design | UI Design | Human-Centered Design | Interaction Design | User Research | Research Plans and Outcomes | Research Analysis and Documentation | User Journey Maps | Personas | Prototyping | Design Systems | Wireframes | Low-Fidelity Mockups | Usability Testing | Heuristic Evaluation | Data Analysis | Stakeholder Collaboration | Cross Functional Teams

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## Software and Systems

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Figma | Adobe Creative Suite | Microsoft Office | Optimal Workshop | UsabilityHub | Lyssna | Whimsical | Wix | Squarespace | Shopify | Slack | Notion

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## Experience

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**UX Designer/UX Researcher** | PanPalz

01/2024 - Present

- Collaborate with project managers, developers, and artists to identify user needs and design consumer-facing application features and participate in constant feedback to make improvements and iterations
- Plan, develop, and execute mixed method research methods including user interviews, usability tests, and evaluations
- Collaborate with team members to design and develop design systems, interactive screens, user flows, and branding aligning with company mission and message
- Participate in daily scrum meetings and conduct stakeholder and SME workshops to define use cases, constraints, gather insights, present and critique designs, and ensure alignment on business goals

**UX Researcher** | Tech Fleet

09/2023 - 11/2023

- Led research initiatives by collaborating with UX research team in an agile environment to develop plans, goals, and diverse methodologies
- Designed and conducted usability tests, surveys, and existing screen evaluations to collect data-based insights
- Analyzed and synthesized usage metrics to define trends, patterns, and opportunities for product optimization
- Guided essential stakeholders in best design practices by creating and presenting comprehensive research reports

**UX/UI Designer** | Freelance

05/2022 - 12/2023

- Implement strategic UX principles to design end-to-end products for responsive websites, apps, and experiences
- Collaborate with business leadership and develop brand identity including logo, typography, iconography, and messaging
- Develop wireframes, interactive prototypes, and high-fidelity mockups using industry-standard design tools like Figma and Whimsical

**Business Assistant** | Heartland Dental

06/2022 - 03/2023

- Redesigned service procedures in collaboration with clinical team and VA representatives to improve patient intake and retention
- Delivered exceptional patient experience by understanding patient goals and communicating and assisting with insurance solutions based on their needs.
- Collaborated with 3rd party insurance providers to ensure patient accessibility to insurance and benefit information

**UX/UI Web Designer** | SHNY Design Co

04/2021 - 04/2022

- Designed and implemented a shopify website, devised visual merchandising strategies, and executed digital marketing campaigns and live virtual events
- Developed a unique brand identity that was integrated throughout customer journey
- Researched market trends and consumer preferences to inform product design tailored the target audience
- Increased profitability through effective product planning and collaboration with vendors to secure unique and quality inventory

**Registered Behavior Therapist** | Stable Life Concepts, LLC

08/2018 - 04/2020

- Conducted assessments and designed behavior intervention plans utilizing SaaS platforms targeting individual learning goals
- Advocated for inclusivity by crafting learning tools with considerations for accessibility, physical disabilities, and individual motivations
- Translated complex technical information into understandable and actionable plans for clients and caregivers