

Angela Yun Product Designer

Applying 4+ years of expertise in applied behavior analysis and health administration to design user-centered products. My deep understanding of human behavior and motivation, combined with research and visual design skills, results in intuitive, beautiful, and scalable solutions.

Design Projects

UX Researcher: [Tech Fleet, MonsterNums, e-Learning Tablet App](#), 10/2023-11/2023

Conducted UX research for a math learning app tailored for young learners with ADHD. Collaborating with the UX research team in an agile setting, I developed research plans, conducted user research, and heuristic analyses to reveal user needs and design gaps.

Product Designer: [Beam, End-to-end Mobile App](#), 10/2023-11/2023

Designed a digital platform that fosters communication and social interaction among long-distance partners. Conducted comprehensive user and market research, collaborative ideation, strategic prioritization, branding, and usability optimization to craft a development ready, high-fidelity MVP

Product Designer: [Spark, Added Feature for Best Buy Website](#), 07/2023-09/2023

Developed a generative AI feature on an existing website to improve customer experience and drive business growth. Conducted market research, created wireframes and prototypes, and performed usability tests to refine design insights and capitalize on opportunities.

UX/UI Designer: [Tooties Tattoos, Responsive Website and CX Design](#), 05/2023-06/2023

Designed a responsive website for a tattoo shop, prioritizing customer booking experience. Collaborated with stakeholders to align user needs with business goals, while ensuring brand identity and voice were effectively implemented.

Product Designer: [Flossy, Mobile Website](#), 02/2023-05/2023

Designed an MVP mobile website for dental care, streamlining treatment and financial planning services. Conducted thorough user and market research, ideation, wireframing, prototyping, and usability testing to inform product development.

Work Experience

Business Assistant: Heartland Dental, 06/2022-03/2023

- Improved patient experience design for VA patient intake and retention by standardizing registration and claim procedures in collaboration with clinical team and VA insurance representatives
- Facilitated cross-functional collaboration by leading regular meetings with essential stakeholders, clinical and administrative teams to ensure team alignment and improve outcomes
- Conducted strategic analyses by assessing systems reports to make informed decisions that enhanced patient experience and boost business growth

Business Operations Leader: SHNY Design Co, 04/2021-04/2022

- Researched market trends and consumer preferences to inform product design tailored the target audience
- Designed and implemented a shopify website, devised visual merchandising strategies, and executed digital marketing campaigns and live virtual events
- Elevated the customer experience through exceptional customer support and proactively obtained feedback to refine services and processes
- Increased profitability through effective product planning and collaboration with

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Education

UX/UI Design Certificate

DesignLab UX Academy

DesignLab UX Foundations

BA Psychology

California State University,
Northridge

Skills

End-to-end product design

Accessibility advocacy

User research

Product Strategy

Information Architecture

Journey Mapping

Persona Development

UI Design

Responsive Design

Wireframing

Typography

Color Theory

Iconography

Logo Design

Brand Identity

Style Guide

Design Systems

Prototyping

Usability Testing

Data Analysis

Software & Systems

Figma

Maze

Optimal Workshop

Lyssna Usability Testing

Whimsical

vendors to secure unique and quality inventory

Registered Behavior Therapist: Stable Life Concepts, LLC, 08/2018-04/2020

- Conducted assessments and designed behavior intervention plans based on individual client learning goals
- Advocated for inclusivity by crafting learning tools with considerations for accessibility, physical disabilities, and individual motivations
- Collaborated with clients, families, and healthcare professionals to develop and implement treatment plans
- Assessed data and client progress to evaluate treatment effectiveness and adjust intervention programs as needed